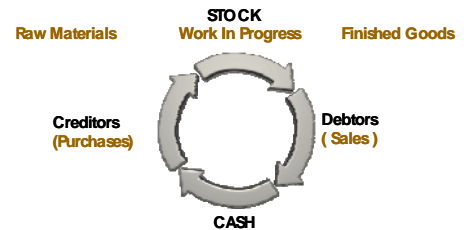


## Working Capital Management

*"Over 50% of managers lack confidence in financial decision making"<sup>1</sup>. Managing cash flow efficiently can help prevent business failure. An understanding of the various pressure points on working capital is the first step in proactive cash management.*

<sup>1</sup> Source: YouGov/Intellelix survey of 650 UK managers, 2006



### Who is it for?

This programme is for anyone with responsibility for the business, such as general managers or people with specific responsibility for financial reporting or management.

### Benefits

From attending this course people will be able to:-

- Understand how to implement your organisation's strategy
- Manage different stakeholder groupings throughout the process
- Contribute to the process of strategy development
- Be more focused on the execution of strategy
- Work cross-functionally to achieve great business results

### Content

- Understanding the Financial Statements - Income Statement (Profit & Loss); The Balance Sheet; Cashflow Statement
- Breakeven Analysis
- The working Capital Cycle
- Ways to improve liquidity

This list is not exhaustive so please talk to us if you don't see what you are looking for

### Why X Learning?

So much finance training can be dull and boring. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
  - Running light hearted but focussed business games
  - Using live company data where possible
  - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

**Programme length options; full day or 2 days depending upon your requirements**

To discuss **call** Mike on 07899 728 628 or David on 07984 817 328  
our office on 01908 632713 or **email** [office@xlearning.co.uk](mailto:office@xlearning.co.uk)