

Understanding Cash Flow

Managing cash flow is a critical factor in the sustainability and viability of any business. Getting this wrong can be very costly and even lead to business failure. Diligent management of cash is of vital importance.



Who is it for?

This programme is for anyone needing to influence the organisation's cash flow and acquire the skills needed to identify potential cash flow blips long before they become a problem. The course provides the tools to take practical steps to avoid putting your company under financial pressure.

Benefits

From attending this course people will be able to:-

- Develop an accurate cash flow forecast linked to budget and plans
- Understand the importance of efficient collection from debtors
- Review cash regularly and analyse implications of significant discrepancies from budget.
- Explain the importance of negotiating efficient terms of trade
- Discuss measures of cash generation such as EBITDA, PBT, Operating Profit

Content

- The difference between profit and cash
- Working capital and the cash flow cycle
- Financial ratios and Key Performance Indicators (KPIs)
- Cash flow forecasting
- Managing debtor collection, creditor payment and credit control
- Sources of finance

This list is not exhaustive so please talk to us if you don't see what you are looking for

Why X Learning?

So much finance training can be dull and boring. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
 - Running light hearted but focussed business games
 - Using live company data where possible
 - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

Programme length options; full day or 2 days depending upon your requirements

To discuss **call** Mike on 07899 728 628 or David on 07984 817 328
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