

## Understanding Financial Statements

*This practical workshop concentrates on the information contained within the financial statements and how it can be used to review performance and plan for the future.*



### Who is it for?

Anyone needing to be able to examine and use financial statements to identify the strengths and weaknesses of a company will find the course extremely valuable.

### Benefits

From attending this course people will be able to:-

- Develop an understanding as to the purpose of the key financial statements
- Understand how the three reports relate to one another and how they are combined (with additional information) to comprise an annual report.
- Interpret the information found in the three principle financial statements
- Use the financial statements to develop financial and business strategy
- Calculate and apply key ratios as Key Performance Indicators (KPIs) that can be used to monitor business financial performance

### Content

- Reading and understanding the Income Statement
- Interpreting and using the Income Statement
- Reading and understanding the Balance Sheet
- Interpreting and using the balance sheet
- Reading and understanding the Cash Flow Statement
- Interpreting and using the cash flow statement

This list is not exhaustive so please talk to us if you don't see what you are looking for.

### Why X Learning?

So much finance training can be dull and boring. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
  - Running light hearted but focussed business games
  - Using live company data where possible
  - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

To discuss **call** Mike on 07899 728 628 or David on 07984 817 328  
our office on 01908 632713 or **email** [office@xlearning.co.uk](mailto:office@xlearning.co.uk)



**Programme length options; half day, full day or 2 days depending upon your requirements**

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