

Implementing Business Strategy

As the pace of organisational change increases, managers need to play an enhanced role in achieving business success. Managers need to influence and implement strategy, driving the development of the organisation's culture.



Who is it for?

The purpose of this course is to explore this enhanced role and provide managers with concepts, models and practical tools to apply to workplace issues.

Benefits

From attending this course people will be able to:-

- Understand how to implement your organisation's strategy
- Manage different stakeholder groupings throughout the process
- Contribute to the process of strategy development
- Be more focused on the execution of strategy
- Work cross-functionally to achieve great business results

Content

- The language of strategy
- Components of the enhanced role of today's manager
- Strategic implementation models
- Stakeholder identification, classification and management
- Further development of political, interpersonal and influencing skills

This list is not exhaustive so please talk to us if you don't see what you are looking for

Why X Learning?

Our training avoids the 'dull and boring' tag. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
 - Running light hearted but focussed business games
 - Using live company data where possible
 - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

Programme length options; full day or 2 days depending upon your requirements

To discuss **call** Mike on 07899 728 628 or David on 07984 817 328
our office on 01908 632713 or **email** office@xlearning.co.uk