

Financial Strategy

Building on the basics of financial awareness and analysis, financial strategy looks at organisation-wide financial issues and how it orientates itself to external markets.



Who is it for?

A financial strategy course is ideal for anyone who needs to know more about more complex financial issues, both within the company and in relation to the financial markets.

Benefits

From attending this course people will be able to:-

- Use capital investment appraisal techniques to evaluation projects and acquisitions
- Understand the issues affecting the cost of capital to a company
- Undertake forecasts and determine the future financial structure of a company
- Undertake various forms of risk assessment
- Understand the different approaches to company valuation

Content

- Financial forecasting: determining future levels of sales, costs, profits, asset investment, debt capacity and financial structure
- Risk assessment: interest rate, foreign exchange, contingent, credit, liquidity and operational risk
- Capital investment appraisal: discounted cash flow, rate of return and payback. Risk issues. Capital budgeting and rationing.
- Cost of capital: WACC; cost of debt and equity; portfolio theory, capital asset pricing model. Dividend policy
- Methods of valuing companies: including market multiples, dividend yield, and enterprise value amongst others

This list is not exhaustive so please talk to us if you don't see what you are looking for.

Why X Learning?

So much finance training can be dull and boring. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
 - Running light hearted but focussed business games
 - Using live company data where possible
 - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

Programme length options: 1 to 5 days depending upon your requirements

To discuss **call** Mike on 07899 728 628 or David on 07984 817 328
our office on 01908 632713 or **email** office@xlearning.co.uk