

Financial Awareness

You might not be looking to become a finance expert, but understanding the basics about business finance, and some of the jargon and principles used, is something you need to know more about.....



Who is it for?

Anyone who needs to know more about how finance is used to measure business performance and would like to understand day to day financial jargon..

Benefits

From attending this course people will be able to:-

- Understand key financial terms
- Explain what the financial reports are and what they tell us
- Discuss who is interested in the organisation's finances and why
- Explain different types of overhead, or costs
- Differentiate between cash and profit

Content

- Introduction to the basics of business finance
- The financial statements:-
 - Profit and Loss / Income Statements
 - The Balance Sheet
 - Cash Flow Statement
- Jargon de-mystified and explained
- Different types of cost / overhead

This list is not exhaustive so please talk to us if you don't see what you are looking for.

Why X Learning?

So much finance training can be dull and boring. We make this subject lively, fun, interesting and above all relevant by:

- Drawing learning from day to day events within the business
- Allowing participants to directly reflect on the organisation and the job they do
- Incorporating high levels of interactivity, for example:
 - Running light hearted but focussed business games
 - Using live company data where possible
 - Providing realistic case studies
- Cutting out the jargon and keeping things simple
- Encouraging group work
- Catering for different learning styles and providing multi sensory input

Programme length options; half day, full day or 2 days depending upon your requirements

To discuss **call** Mike on 07899 728 628 or David on 07984 817 328
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