

“Preparing people for the challenges of project work.”

## CELEMI Cayenne™

SECURING PROJECT SUCCESS



### Cayenne: a business simulation

Why do 53% of projects fall short of the mark?

Research from the Standish Group shows surprisingly high failure rates in projects over the last 10 years. Only 16% of projects are actually completed on time, within budget, and within scope. Average cost overruns are 189% and average time overruns are 222%.

An increasing number of people find themselves involved in large internal projects for expensive new systems and processes, but often have little previous project experience.



### How does it work?

Cayenne™ enables participants to get a taste of a project before it starts. So both individuals and organisations can avoid making the same mistakes each time, as project experience and knowledge can get recycled within the organisation.

Cayenne™ is run with groups of between 12 and 24 people over 1 to 2 days. In teams of 3-4 people, participants allocate scarce resources to dealing with project issues before and after they arise.

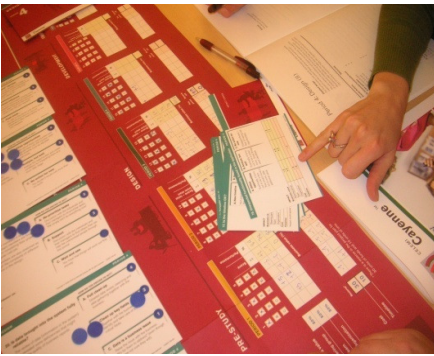
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## how does a business game help?



### The Business Benefits

Participants will :

- Gain from understanding the whole project from beginning to end
- Identify and balance the needs of different stakeholder groups
- Identify and utilise various key performance indicators
- Identify signs and symptoms of potential pitfalls in projects
- Improve awareness of project conditions for ongoing projects back in the workplace
- Help the organisation to learn from its own project experiences
- Increase the involvement in, and the value of, a project kick start
- Work as a team in a testing environment

Critically, participants will discuss the learning from the simulation and understand how improvements can be made in their own organisation.

### Who benefits?

Cayenne is suited to a wide variety of project-related roles, particularly where a new project is about to be kicked off. But it can also help put an ongoing project back on track by taking time to understand the real issues hampering progress.

It is therefore suited to project managers, project members, sponsors, subject matter experts, end users, support personnel and external consultant suppliers.

It is extremely useful within the project initiation phase as the project team is built and key relationships developed.

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